

LIVE BETTER AT HOME THANKS TO Gustav

2012 INDICATOR OF CHANGE

Mobile devices has become the most important objects in the world.

The age of networks and mobile devices has enabled the sharing and exchange of information between the users.

The concept of sharing and trading are being reinvented through the latest technologies and market places.

VIRTUAL SOCIALISATION HAS NEVER BEEN AS

OUR VISION OF THE FUTURE

Our cities are countering into "smart cities" and smart devices will be the key tool for it.

The creating of "big society" where the glue that binds people together will be stronger thanks to collaboration.

A technology which responds more to people well being.

EVERYONE CAN BE USEFUL AND HELP OTHERS IN SOME WAY



LITTLE THINGS x LOTS OF PEOPLE = A MORE NEIGHBOURLY BUILDING

LET'S CONNECT YOU WITH YOUR BUILDING NEIGHBOURS thanks to Gustav

ONE GUSTAV PER APARTMENT



SENSE OF COMMUNITY

SOCIAL CAPITAL UP



SAVE YOUR TIME



SAVE YOUR MONEY



GUSTAV IS AN INTERACTIVE DOLL CONNECTED TO AN APPLICATION CREATED TO ENCOURAGE THE NEIGHBOURS OF A BUILDING TO PARTICIPATE TO THE CONDOMINIUM EVERYDAY LIFE.

